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Tuesday 22nd September

MARKET SESSIONS AND BEST PRACTICE AWARDS

*Kindly note that all the sessions are as per Gulf Standard Time (GST) time zone.

14:30 MEIRA PALESTINE CHAPTER MEETING: KEY TRENDS AND CHALLENGES -
sponsored by Palestine Exchange (private session)

Speakers:

- › **Gustav Pegers**, Head of Sales and Marketing, EMEA, Orient Capital
- › **John Gollifer**, General Manager, Middle East Investor Relations Association
- › **Mohammad Khraim**, Manager of Public Relations and Investor Education, PEX

17:00 WELCOME NOTE

Speaker:

- › **Hassan Al Serkal**, CEO, Dubai Financial Market

17:10 REGIONAL CORPORATE STRATEGIES TO GENERATE GLOBAL EXPOSURE THROUGH
DUBAI'S CAPITAL MARKETS - *sponsored by DFM and Nasdaq Dubai*

Speaker:

- › **Fahima Al Bastaki**, EVP, Head of Business Development Division, Dubai Financial Market

17:45 KUWAIT IR CHALLENGE: FACING THE PANDEMIC - *sponsored by Boursa Kuwait*

Speakers:

- › **Fahad Albeshar**, Investor Relations Director, Boursa Kuwait
- › **Soriana Borjas**, Sr. Manager - Financial Planning & Analysis, Agility
- › **Mostafa El-Maghraby**, Head of Investor Relations, Jazeera Airways

Moderator:

- › **Dalal Aldousari**, Investor Relations Deputy General Manager, Gulf Bank

18:30 BREAK

19:00 BEST PRACTICE IR AWARDS - BY MARKET

Speaker:

- › **Amani Korayeim**, Director, EMEA - II Research, Institutional Investor

19:30 E-MAJLIS - NETWORK, ONLINE IR QUIZ AND MUCH MORE!

Presenter:

- › **Faris Al-Raqqad**, LUV Radio Station

Guest artist:

- › **Ghaliaa Chaker**, Singer

Wednesday 23rd September

MEIRA VIRTUAL CONFERENCE & AWARDS

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11:00	WELCOME ADDRESS Speaker: ➤ Andrew Tarbuck , Chair, Middle East Investor Relations Association
11:15	MEIRA BEST PRACTICE GUIDE AND BEST PRACTICE IR AWARDS (GRAND PRIX) Speakers: ➤ John Gollifer , General Manager, Middle East Investor Relations Association ➤ Alison Owers , Global CEO, Orient Capital & Director, D.F. King
11:30	AN INTERVIEW WITH THE C-SUITE: UP CLOSE AND PERSONAL Keynote Speaker: ➤ Danko Maras , Chief Financial Officer, Almarai Interviewed by ➤ George Allen , Partner – Corporate & Capital Markets, Instinctif Partners
12:00	BREAK
12:30	MEIRA TALK - AI + IR: QUANTIFYING THE VALUE OF INVESTOR RELATIONS WITH MACHINE LEARNING Speaker: ➤ Oliver Schutzmann , Founder & CEO, Iridium Advisors
12:45	FUNDING AND INVESTMENT OPPORTUNITIES IN A POST-COVID-19 ENVIRONMENT Speakers: ➤ Rula Al Qadi , Managing Director, Head of Group Funding, FAB ➤ Dino Kronfol , Chief Investment Officer, Franklin Templeton Investments (ME) ➤ Iman Abdel Khalek , Managing Director - Head of MENA Debt Capital Markets, Citigroup ➤ Paul Gay , Executive Manager, Almarai and MEIRA Board Member Moderator: ➤ Fawaz Abusneineh , Managing Director, Head of Debt Capital Markets & Syndicate – Loans & Bonds, FAB
13:30	ESG IN A POST-PANDEMIC WORLD: A MAJOR TURNING POINT FOR ESG INVESTING AND FOR CORPORATES IMPROVING ESG PERFORMANCE ALONGSIDE TRADITIONAL FINANCIAL METRICS Speakers: ➤ Mike Barry , ESG Strategic Advisor, Instinctif Partners ➤ Sabrin Rahman , Head of Sustainability, HSBC Bank Middle East ➤ Elena Vydrine , Head of Portfolio Management and ESG Integration, Ryedale Moderator: ➤ Shyrose Osman , Vice President, Head of Corporate Communications, Dubai Financial Market; Chair of WFE Sustainability Working Group and Dubai Sustainable Finance Working Group

14:15	KEYNOTE SPEAKER: AN INTERVIEW WITH MARK MOBIUS Keynote speaker: ➤ Dr. Mark Mobius , Partner at Mobius Capital Partners and Emerging Markets Expert Interviewed by: ➤ Sofia El Boury , Head of Investor Relations, FAB and Vice-Chair, MEIRA
14:45	TELECOMS, MEDIA & TECHNOLOGY AROUND THE WORLD Speakers: ➤ Tareq K. Alangari , Chief Executive Officer, Etisalat Digital ➤ Richard Taylor , Chief Executive Officer, Lumi ➤ Michael Chojnacki , Co-Founder and Managing Director, Closir Moderator: ➤ Richard Thompson , Editorial Director, MEED
15:30	MEIRA TALK - THE IMPORTANCE OF CORPORATE NARRATIVE IN DRIVING STAKEHOLDER VALUE Speaker: ➤ Steve Kemp , Founder and CEO, Emperor
15:45	BREAK
17:00	KEYNOTE SPEAKER: AN INTERVIEW WITH JOHN AUTHERS Keynote speaker: ➤ John Authers , Senior Editor - Markets, Bloomberg Interviewed by: ➤ Patrick Clerkin , Senior Managing Director - Group Funding & Investor Relations, Emirates NBD
17:45	MEIRA TALK - CRISIS COMMUNICATIONS: DEVELOPING AN IR STRATEGY FOR COVID-19 Speaker: ➤ Laura Riley , Senior Specialist, Market Connect, BNY Mellon Depository Receipts
18:00	BEST PRACTICE ROADMAP TO DIGITAL REPORTING Speakers: ➤ Haitham A. AlShathri , Head of Investor Relations, Dr. Sulaiman Al Habib Medical Group (HMG) ➤ Mohammed Al-Jbali , Executive General Manager of Investor Relations, Etihad Etisalat (Mobily) Moderator: ➤ Samantha Bartel , CEO and Managing Partner, Instinctif Partners
18:45	BEST ANNUAL REPORT AND BEST DIGITAL IR AWARDS
19:00	CLOSING REMARKS Speaker: ➤ Andrew Tarbuck , Chair, Middle East Investor Relations Association